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SHARPEN YOUR SAW AND OWN YOUR EMPLOYABILITY



INCLUDES

- ➔ **SECRETS OF OWNING EMPLOYABILITY**
- ➔ **OWNING YOUR VALUE PROPOSITION**
- ➔ **BUILD AN ARMY OF ADVOCATES**

WARNING: THIS ARTICLE MAY GREATLY
IMPROVE YOUR EMPLOYABILITY.

Sharpen your saw and own your employability

Many individuals embrace traditional belief systems whereby companies must invest in themselves and provide them with the right path to promotions and growth. However, time after time, this is proven to be inaccurate for most companies and thus individuals become disengaged and abandon taking charge of their career and professional development.

Do you want to change your career path, but have no idea where to start? Start by taking an inventory of your passion and purpose and look for alignment. What is that you do, and you do well, and times goes fast, and you don't even notice? How do you want to be remembered? The answers to these basic questions and self-empower to take charge of your career lead to a healthier work life harmony and a fearless commitment to grow and learn to sharpen the saw. Sharpening the saw and investing in your own growth and development is critical to reach higher level of harmony a required alignment between our passion and purpose. Even if your employer does not pay for your development plan, you need to consider investing in taking classes to obtain competencies and skill sin demand. If there is a more demand for leaders to embrace emotional intelligence considering inventing in workshop and training, but least consider buying books with exercises that allow you develop your awareness and a practice with a rigor that then become a sustained behavioral transformation. Awareness, practice, and rigor leads to a sustained transformation.

We must consider creating a career development plan that help you position yourself to become more competitive in the market place. Whether you are looking for career advancement inside your current company, explore for the same career in a different company or simply explore a new career and profession in a different industry, you will need to take inventory of your current experience, contributions and skills, and create a plan to sharpen the saw, and create a development plan with a clearly identified opportunity to develop a new skill or competency, and create a plan to how you are going to take classes and or seek mentors to help develop the skills. Some of it, can be classes, but some of it may simply require you to go to the library and check books supporting your developing and acquisition of new skills. Yes, we need to own our employability and sharpen the saw by creating executable, measurable, realistic and attainable development plan. Sharpen the saw and take charge of your career. Don't leave it to anyone else.

Outside of sharpening the saw, I will share below 3 of the secrets to own your own employability and help you prepare to take charge of this new year path to new and better opportunities.

3 Secrets to own your own employability

1. Stop positioning yourself as a Commodity.

Know your value! You must quantify and qualify your value proposition in term of complex problems you are able to resolve and the build an inventory of accomplishments that build the story and the narrative behind your character as an individual contributor and or organization leader. You must build the story as to why you are the right candidate and your story must include your accomplishments, and what is it about you (your character) that lead to a successful story of problems you were able to resolve and then qualify you as the best candidate for a promotion, career change or simply a new job landing.

2. Stop trying to be everything to every job opportunity

Be specific about what you want and your value proposition with a clear branding statement and specific info commercial. You need to develop a more targeted approach about what you want and Jobs titles and career paths that align with your passion and purpose. Consider including effective networking with reciprocal relationships and use

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3. Building an army of Advocates

People want to help support your passion and want to help you, but don't know how. Thus, consider building genuine authentic relationships who are reciprocal (meaning you have to also come to the table to offer help and or referrals), and remember about 60% of hires and promotions come from internal and external referrals

There are additional tips and a number of other strategies that an executive coach can work with you based on your situation, industry and specific leadership development and career goals. In order to identify new opportunities, you must first increase your self-awareness, be present with your strengths and development opportunities. Once, we all understand what is it we want to do when we want to do when we growth and how we want to remember, and reach high level of awareness and alignment with our passion, and purpose, we can easily create a roadmap or plan of action to achieve our expected goals.

If you'd like to work with my team and I privately, you should know that I've taken hundreds of Leaders into a *sacred environment and built trusting relationships to activate their self-awareness, build higher levels of consciousness, develop world class mindful leaders to deliver higher purpose value propositions.*

If you're ready for that kind of massive growth and you're prepared to do the work, then I want to personally invite you to [book a discovery call with our team today.](#)